



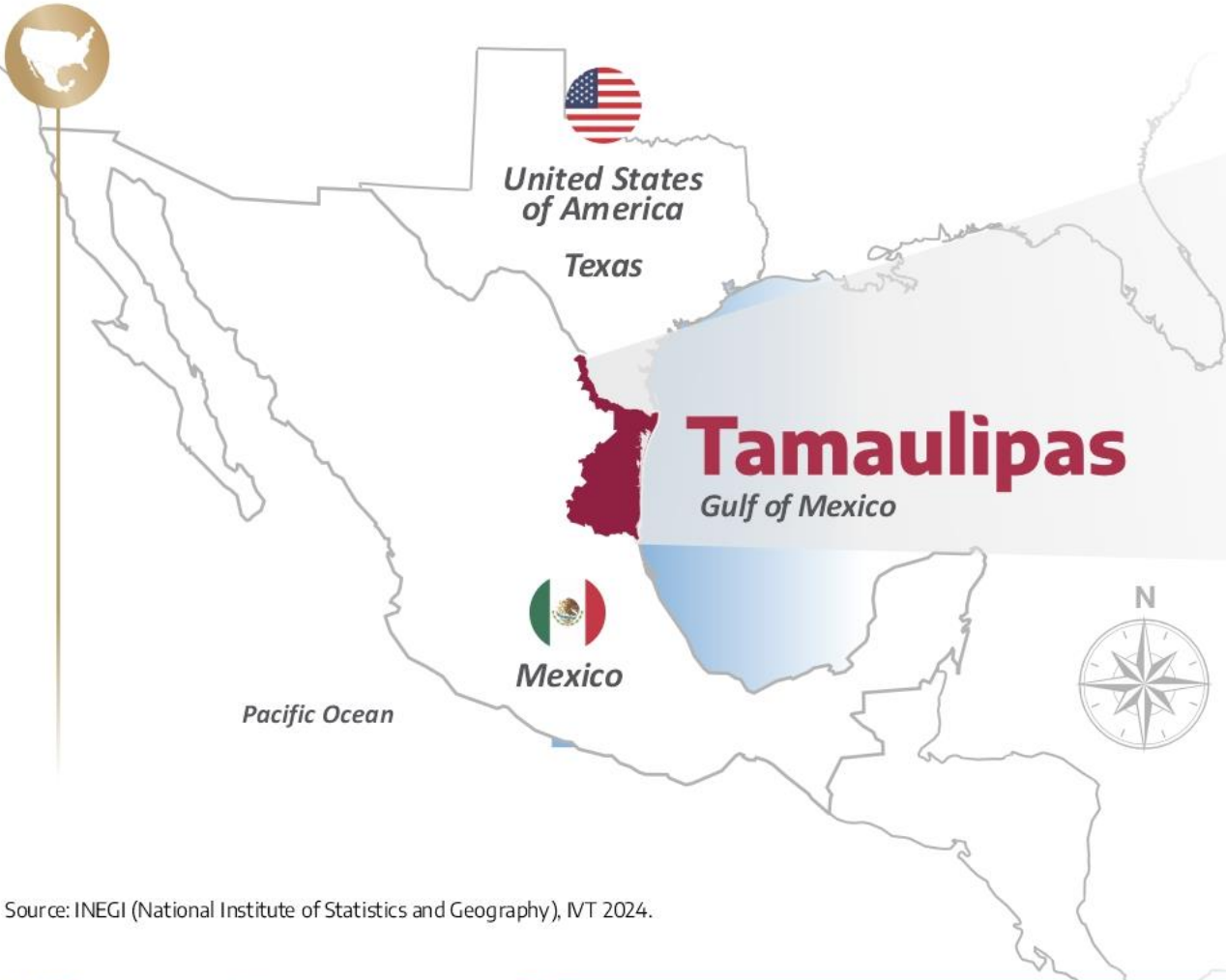
Tamaulipas Mexico

your best investment

APRIL 2026



Excellent geographic location for manufacturing and trade / 2024



Land area
80,249 km² 19,829,960 ac



**Border
with USA (Texas)**
370 km
229.9 mi

**Shoreline
(Gulf of Mexico)**
433 km
296 mi



Total population
3,597,414 Inhab.

Source: INEGI (National Institute of Statistics and Geography), IVT 2024.

Trade flow between Mexico and the USA / 2025



1st place
By highway: 42.1% *national total*
\$323.8 billion USD

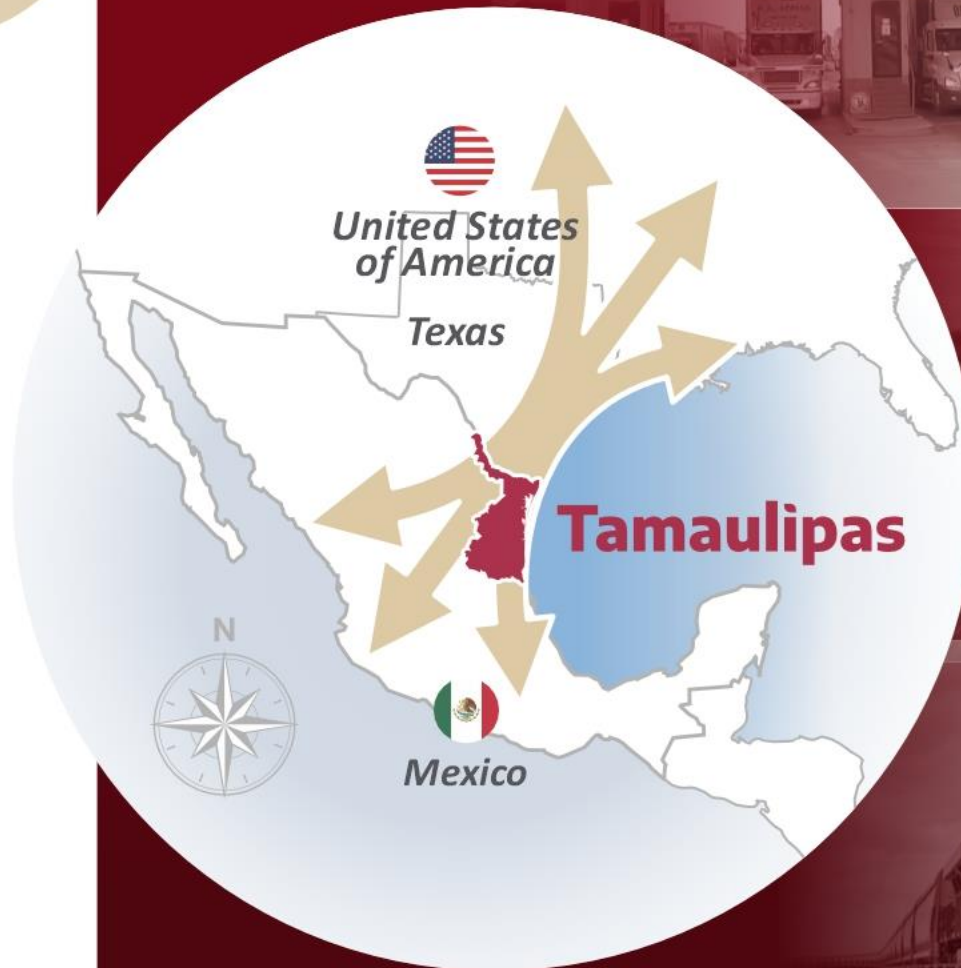
Growth of 5.7% compared to 2024

Through the customs offices of Nuevo Laredo and Reynosa



1st place
By railway: 48.6% *national total*
\$56.7 billion USD

Through the customs offices of Nuevo Laredo and Matamoros



Source: INEGI (National Institute of Statistics and Geography), BIE, 2025.

Tamaulipas exports / IIIT 2025, millions of dollars



**6th exporting state
in the country**

\$27.8 billion USD

6.4% national total



Source: INEGI (National Institute of Statistics and Geography). IIIT 2025.

National Position



1st place

Chemical industry: \$1.6 B USD



3rd place

Manufacture of accessory equipment, electrical appliances and electrical generation equipment: \$3.0 B USD



4th place

Manufacture of computer equipment, communication, measurement & others electronic equipment, components and accessories:

\$6.1 B USD



4th place

Machinery and equipment: \$2.8 B USD

Connectivity with the USA



19 international crossings with Texas, USA

11 commercial

8 cars and trucks

3 rail

8 light vehicles



Source: SICT (Ministry of Infrastructure, Communications and Transportation of Mexico), Yearbook 2022.



Railway connectivity



1,182.6 km
railways
734.8 mi

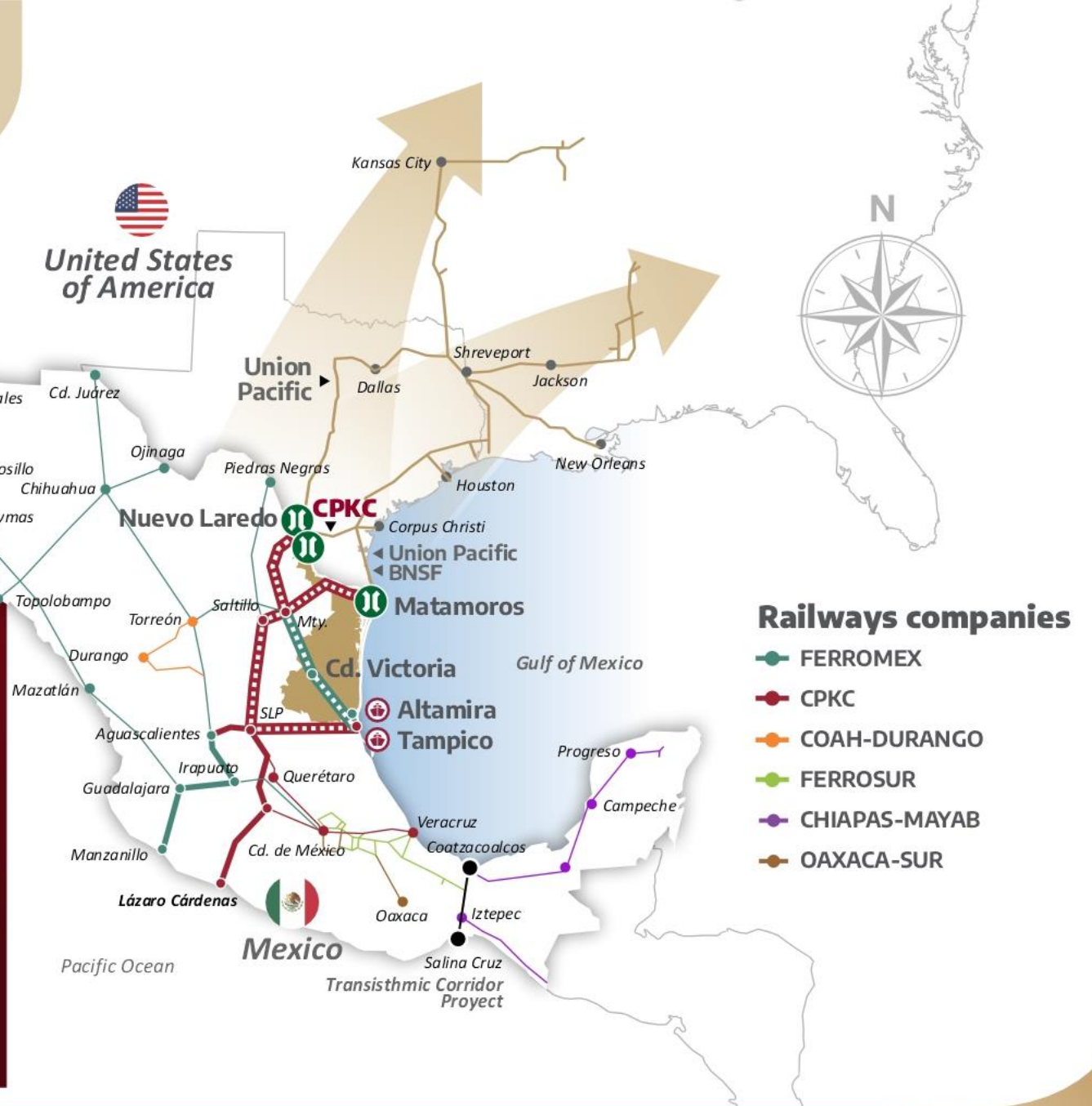
Railway companies in Tamaulipas with connection to the main markets of Mexico and the Eastern region of the United States.



CPKC



Ferromex



Source: SICT (Ministry of Infrastructure, Communications and Transportation of Mexico), Yearbook 2022.

Highway connectivity



14,075 km
road system
8,745 mi

Road network that efficiently connects the geographic and economic regions of North America.

4 highway corridors

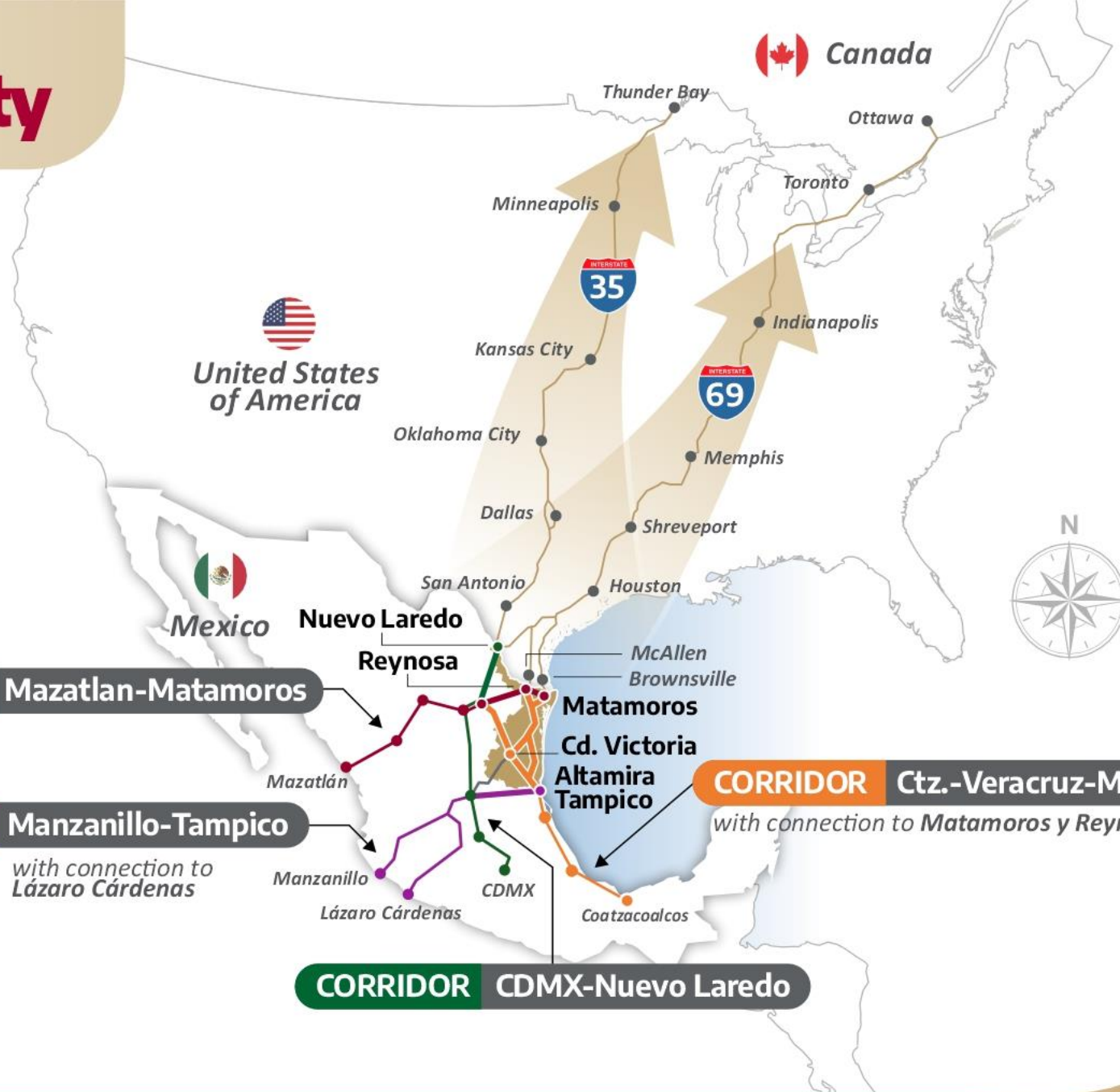


CORRIDOR Mazatlan-Matamoros

CORRIDOR Manzanillo-Tampico

CORRIDOR Ctz.-Veracruz-Mty.

CORRIDOR CDMX-Nuevo Laredo



Maritime connectivity

/ Preliminary figure for 2025



3 sea ports

- Altamira
- Tampico
- North (Matamoros)



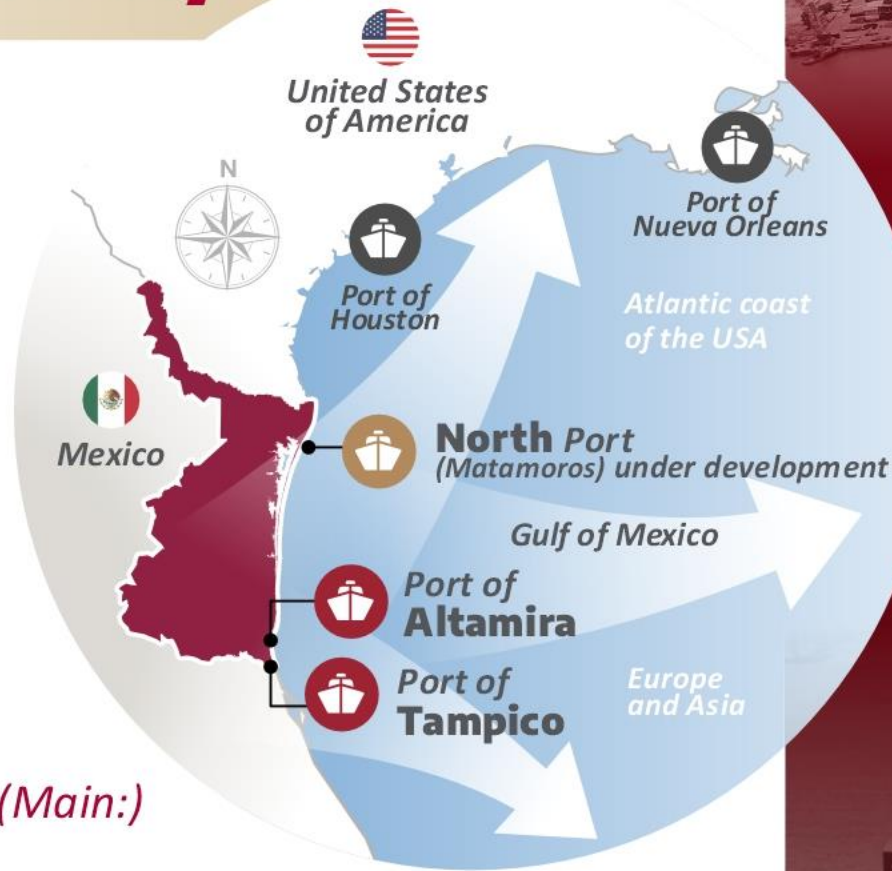
4th place nationally in the total movement of cargo

24.3 million tons

Ports of Altamira and Tampico



35 shipping companies (Main:)



Port of Altamira



3rd place nationally in Trade Flow

\$43.6 billion USD
(13.9% of national total)

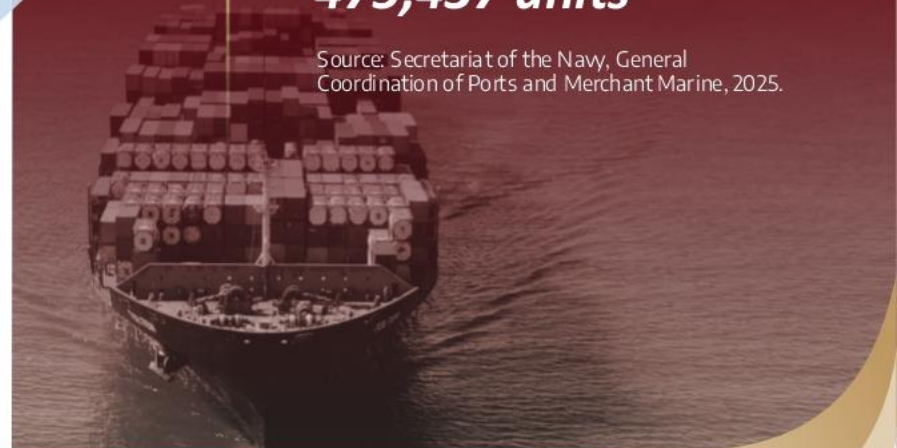
Source: INEGI-BIE, 2025.



3rd place nationally in vehicle mobilization

475,437 units

Source: Secretariat of the Navy, General Coordination of Ports and Merchant Marine, 2025.



Source: Secretariat of the Navy, General Coordination of Ports and Merchant Marine, 2024.

Air connectivity / January 2025



5 international airports

- **Nuevo Laredo** (NLD)*
- **Reynosa** (REX)*
- **Matamoros** (MAM)*
- **Ciudad Victoria** (CVM)*
- **Tampico** (TAM)*

*The **IATA code** is a universal three-letter identifier assigned by the International Air Transport Association (IATA), used to identify airports.



6 airlines

- | | |
|--|--|
| | |
| | |
| | |

Source of air routes: official airline websites, January 2026.



1,340,253 passengers

Source: Secretariat of Infrastructure, Communications and Transport (SICT), Airport Operational Statistics. January-December 2025.

Source: Prepared by the Secretary of Tourism of the state of Tamaulipas with information from Airports and Auxiliary Services (2016-2023), GAFSACOMM (2024, 2025) and Grupo Aeroportuario Centro Occidente (OMA).



Gross Domestic Product (GDP)

/ 2024, preliminary figures



\$1,003.38
million MXN

(One trillion three billion three hundred and eighty million pesos)

Current prices

3% national total

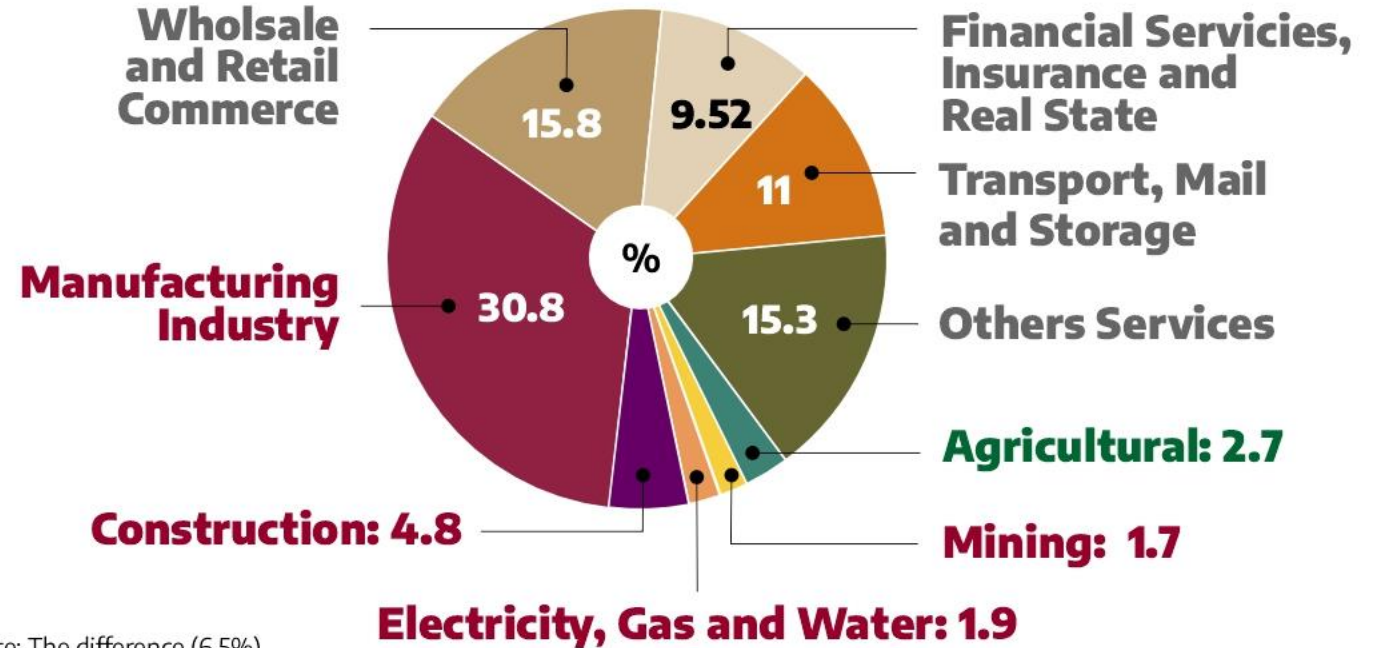
12th national economy

Diversified economy in its productive sectors, with significant participation in manufacturing, commerce and services.

Source: INEGI, preliminary figures to 2024.

GDP by sector and economic activity (% participación)

- **Primary Sector:** 2.7%
- **Secondary Sector:** 39.2%
- **Tertiary Sector:** 51.7%

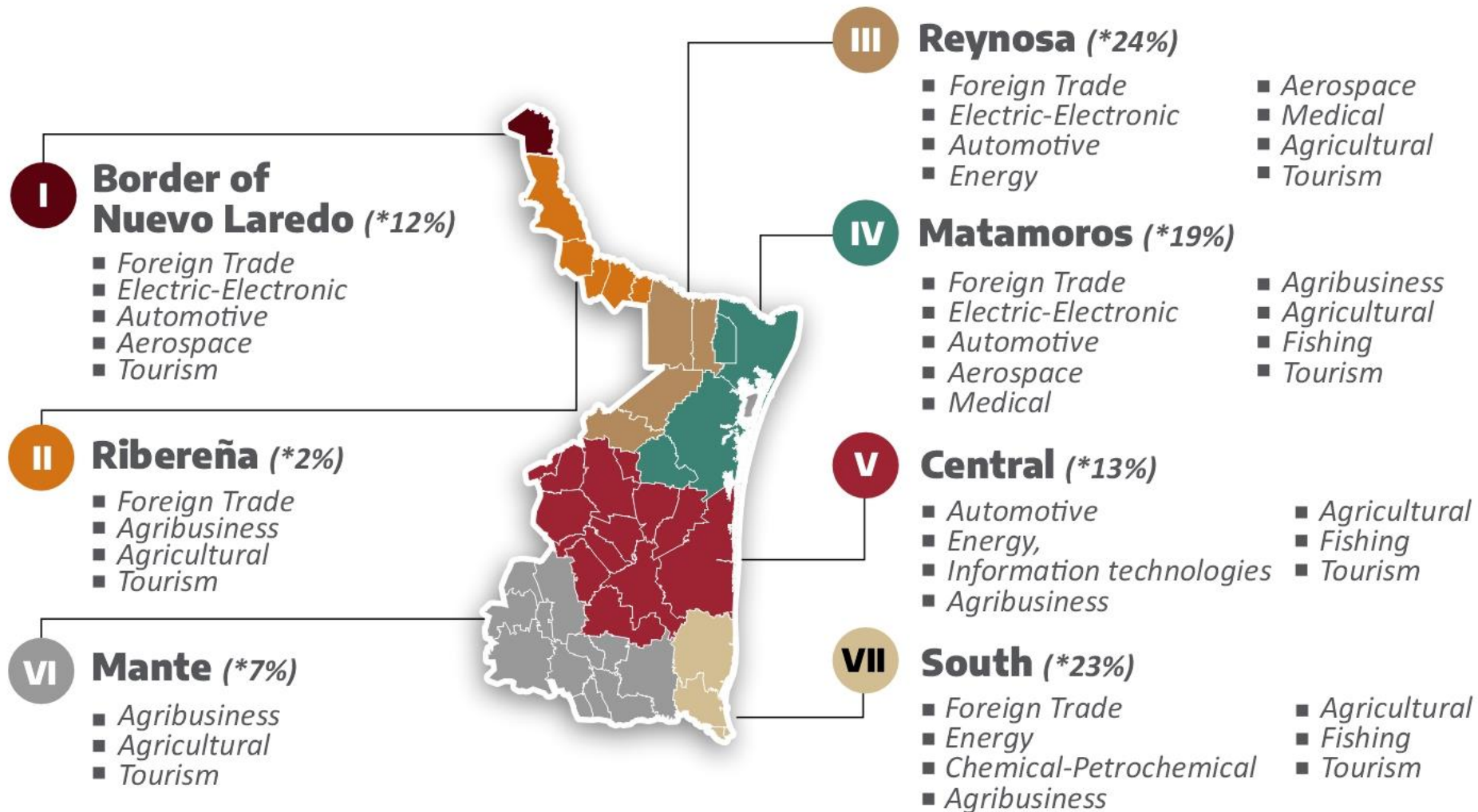


Note: The difference (6.5%) is for net product taxes.

Productive vocation



Economic regions of Tamaulipas



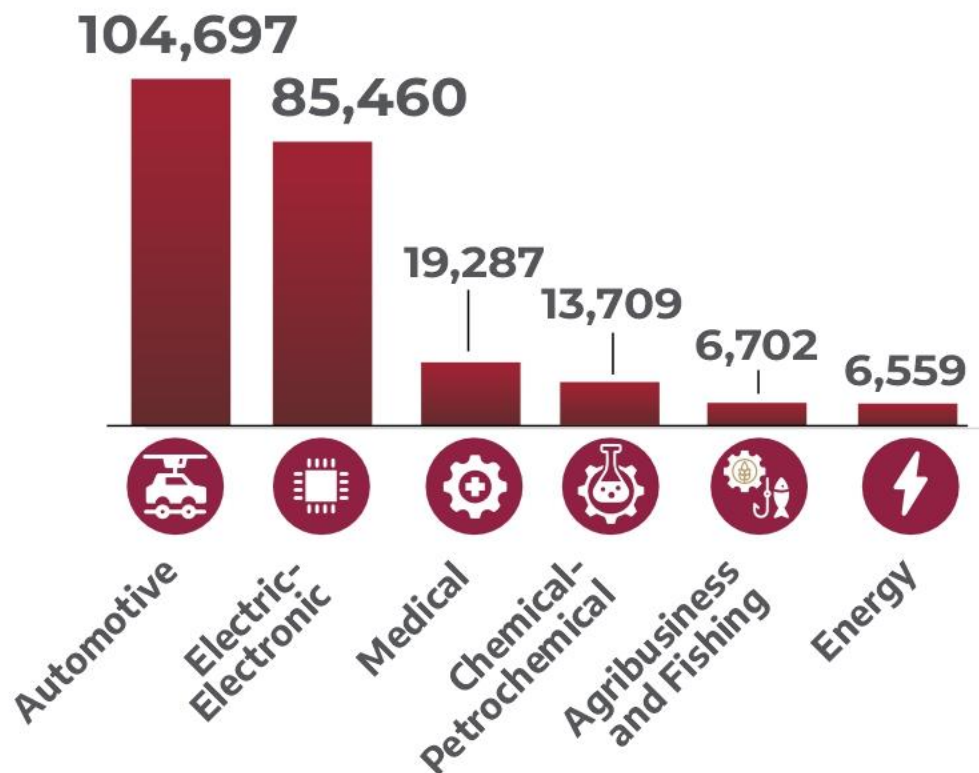
*Percentage of the State's population.

Source: Ministry of Economy of Tamaulipas.

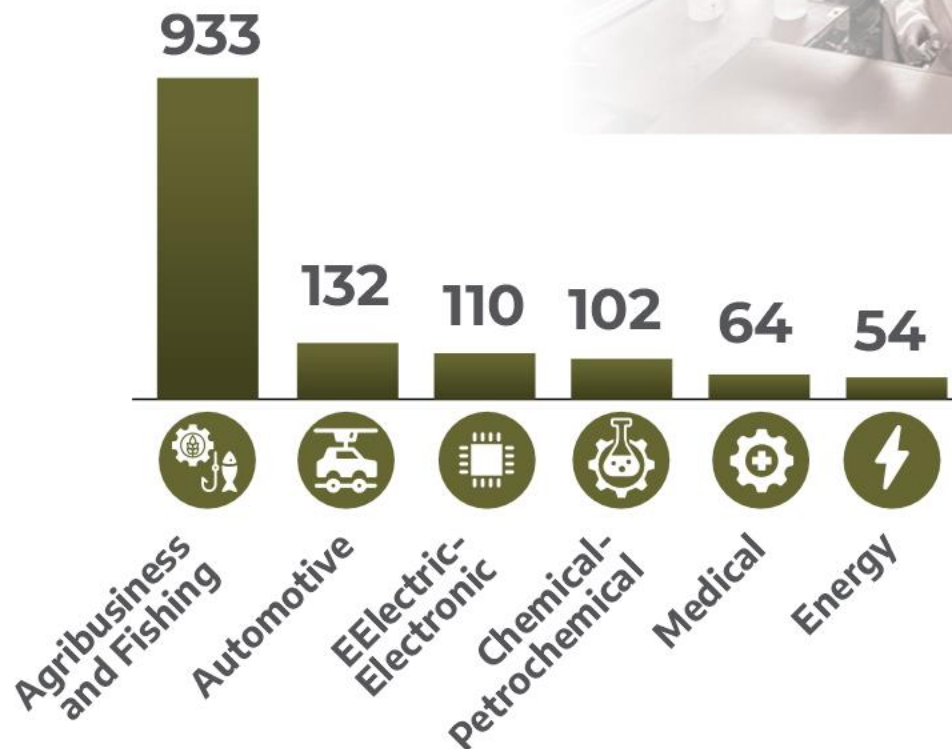
Main industrial sectors / 2024



Jobs: 236,414



Companies: 1,395



Source: INEGI (National Institute of Statistics and Geography), Economic Censuses 2024.

Developing Sectors: **Electromobility and Semiconductors**

Demographic profile / IVT 2025



Total population:
3,597,414 inhab.

49% 51%



Labor force:
1,714,829 inhab.



Employment population:
1,669,573 inhab.
97.4% of the labor force



Population by sector of activity (%)



Primary 78,003 **4.7%**



Secondary 478,293 **28.6%**



Tertiary 1,079,347 **64.6%**

No specified 33,930 **2.0%**

Source: INEGI (National Institute of Statistics and Geography) IVT 2025.

Educational offerings: upper secondary and higher education

/ School Cycle 2024-2025



Educational institutions: 889

Training for work	79
Upper Middle	508
Higher (including postgraduate)	302



Enrolled students: 364,463

Training for work	61,688
Upper middle	144,391
Higher (including postgraduate)	158,394

Source: Ministry of Education, School Cycle 2024-2025.



Major universities and higher education institutions



Graduates by year: 131,452

Training for work	59,841
Upper middle	40,216
Higher (including postgraduate)	31,395

Foreign Direct Investment (FDI) / 2024



More than 950 foreign capital companies in Tamaulipas

FDI flow: \$463 M USD

1.3% national total / 2024, millions of dollars

**By the third quarter of 2025:
\$465.8 M USD**

Source: Federal Ministry of Economy.



Country of origin

 USA	54.2%
 Germany	11.8%
 Japan	9.0%
 Rep. Korea	8.5%
 France	4.8%



Economic activity

Manufacturing industries	94.7%
Recreational services	21.9%
Wholesale trade	12.9%

Main companies established in Tamaulipas



Automotive



Electric-Electronic



Chemical-Petrochemical



Source: Ministry of Economy of Tamaulipas.

Main companies established in Tamaulipas

 Aerospace
 Energy
 Medical
 Agribusiness






































Source: Ministry of Economy of Tamaulipas.

Industrial infrastructure

/ March 2026



49 industrial parks and zones

6,277.86 ha (15,512 ac)

Ready for industrial development

↳ **4,166.73 ha (10,296 ac)**
public available

43 private industrial parks 2,111.13 ha (5,216.7 ac)

5 public industrial parks 4,161.73 ha* (10,283.8 ac)

1 public industrial areas 5 ha (12.3 ac)

* Includes 1,195 hectares of the "Tamaulipas Inland Port" in Cd. Victoria

ha= hectares
ac= acres

Source: Prepared by the authors using data from the State Ministry of Economy, march 2026.



3 STRATEGIC POLES

- 1 NORTH PORT (MATAMOROS)**
- 2 TAMAULIPAS INLAND PORT (VICTORIA)**
- 3 TAMAULIPAS GULF OF MEXICO GATE (ALTAMIRA)**



1 North Port in Matamoros



Total area: 1,109.69 ha

Land area: 339.26 ha

Water bodies: 770.43 ha



GENERAL VISION

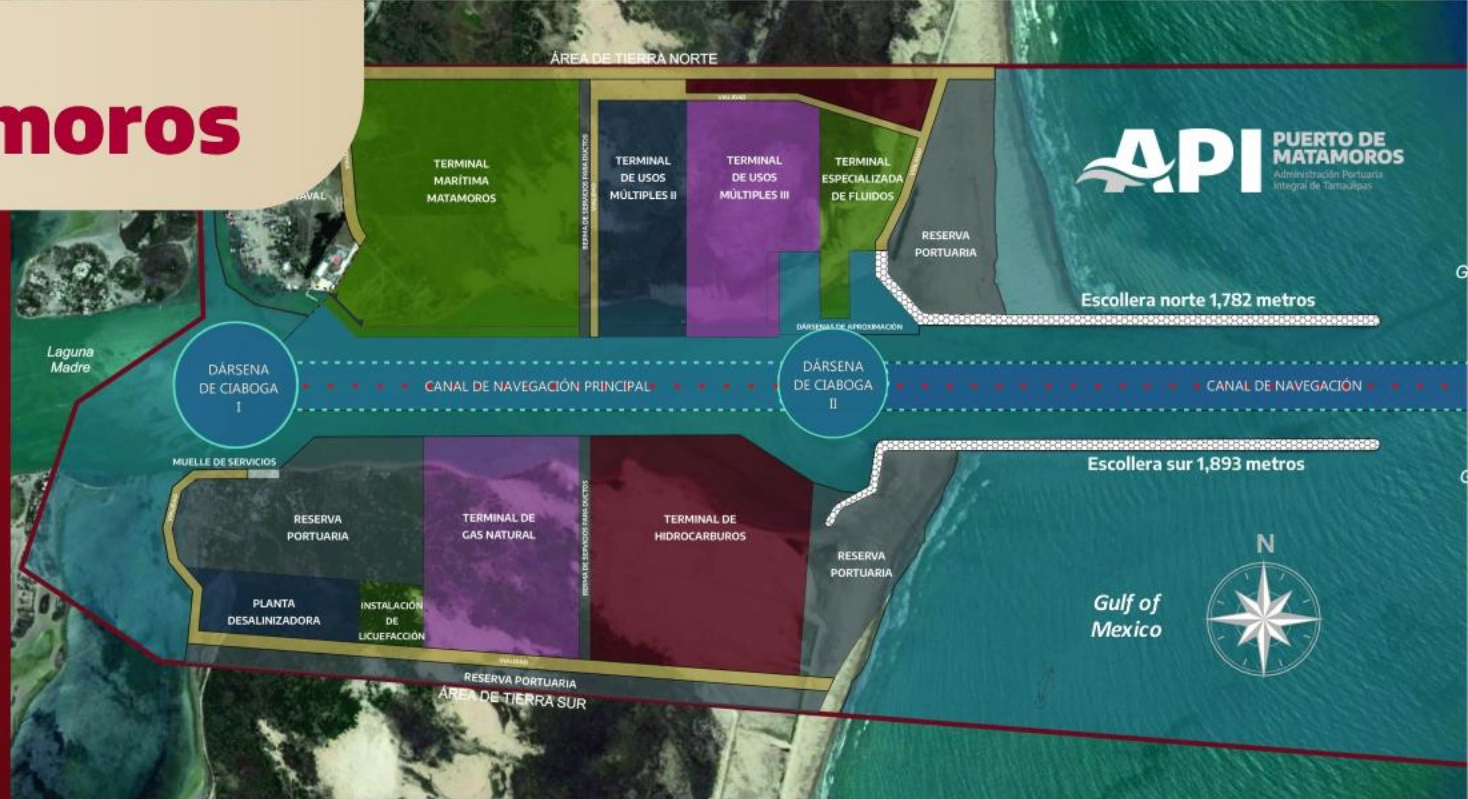
- Support services for foreign trade, commercial and industrial operations.
- Support services for the energy industry.

STATUS

- 3 designated port areas (TUM1, API, Customs).
- 6 port areas planned for development.
- 10 m navigation channel depth.

CARGO POTENTIAL

- General cargo.
- Agricultural bulk.
- Mineral bulk.
- Petroleum and derivative products.
- Offshore services.



PROJECT:



Development of a deepwater oil field to produce 110,000 barrels of crude oil per day.

- Investment: +10.4 B dollars
- Partnership with PEMEX (40%)
- Origin: Australia



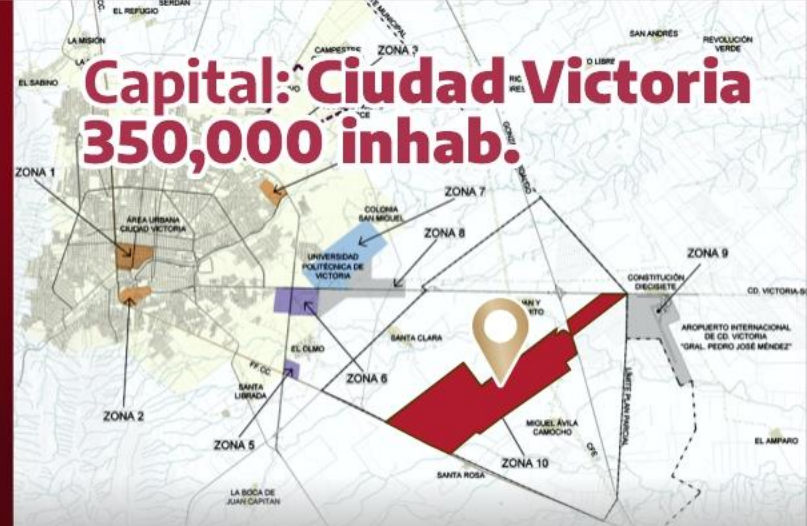
2 Tamaulipas Inland Port

Multimodal logistics infrastructure



Total area: 1,332.85 ha

- State-owned property with public control and legal certainty.
- Comprehensive planning through a Master Plan currently under development.
- Access to rail, highways, energy, water, and an international airport.



SYMBOLY

	Highway		International Airport
	Railway		Industrial Park
	Power Lines High Electric Tension		Wind Farm
			Gas Station

Source: Ministry of Economy of Tamaulipas.

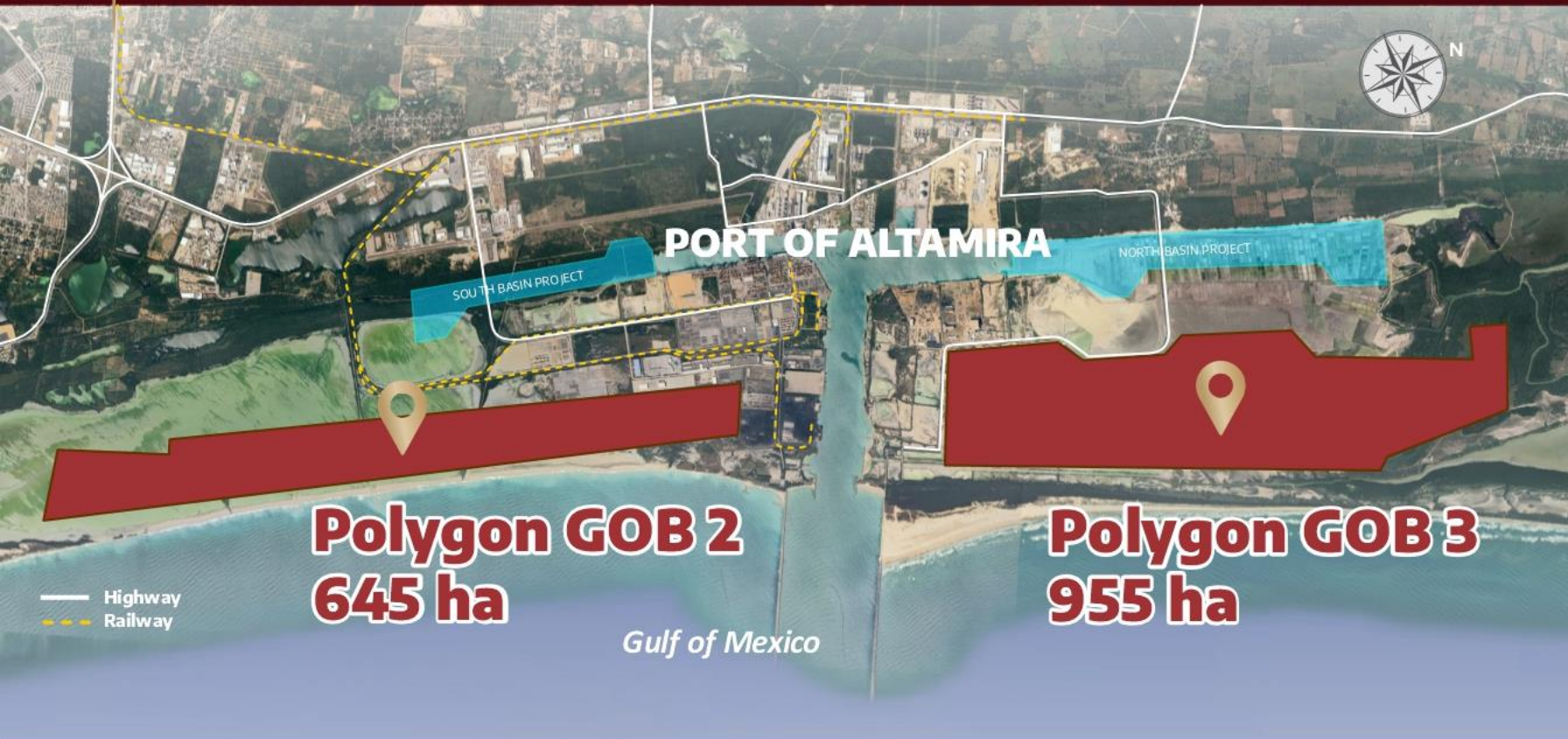
3 Tamaulipas Gulf of Mexico Gate in Altamira



Highlights Port of Altamira:



Total area: 1,600 ha (GOB 2-GOB 3)
Land owned by the Government of the State of Tamaulipas



- Territorial reserve of 9,500 hectares.
- + 75 companies.
- + 63,000 direct jobs.
- 11% of Tamaulipas' GDP.
- Handles: containerized cargo, petrochemical fluids, general loose cargo, mineral bulk, and agricultural products.
- 14 maritime terminals.
- 23 berthing positions, a depth of 44 feet.

Source: ASIPONA Altamira.

Confirmed investment projects

/ October 2022 - March 25, 2026



168 confirmed projects



Announced investment: \$20.6 B USD



Jobs: 57,621

Source: Ministry of Economy of Tamaulipas.



Country of origin

	Number of projects	% participation
USA	70	42%
Mexico	56	33%
Canada	8	5%
India	5	3%
Spain	4	2%
China	3	2%
Japan	2	1%
Germany	2	1%
France	2	1%

Others: 16 (10%)



Sectors Number of projects (% participation)

Commercial and Services	51 (30%)
Logistics	25 (15%)
Automotive	15 (9%)
Electrical-Electronic	14 (8%)
Real Estate	12 (7%)
Manufacture	11 (7%)
Chemical-Petrochemical	7 (4%)
Energy	7 (4%)
Medical	6 (4%)
Waste Collection Services	3 (2%)
Paper industry	1 (1%)

Others: 16 (10%)

Confirmed investment projects

/ October 2022 - March 25, 2026



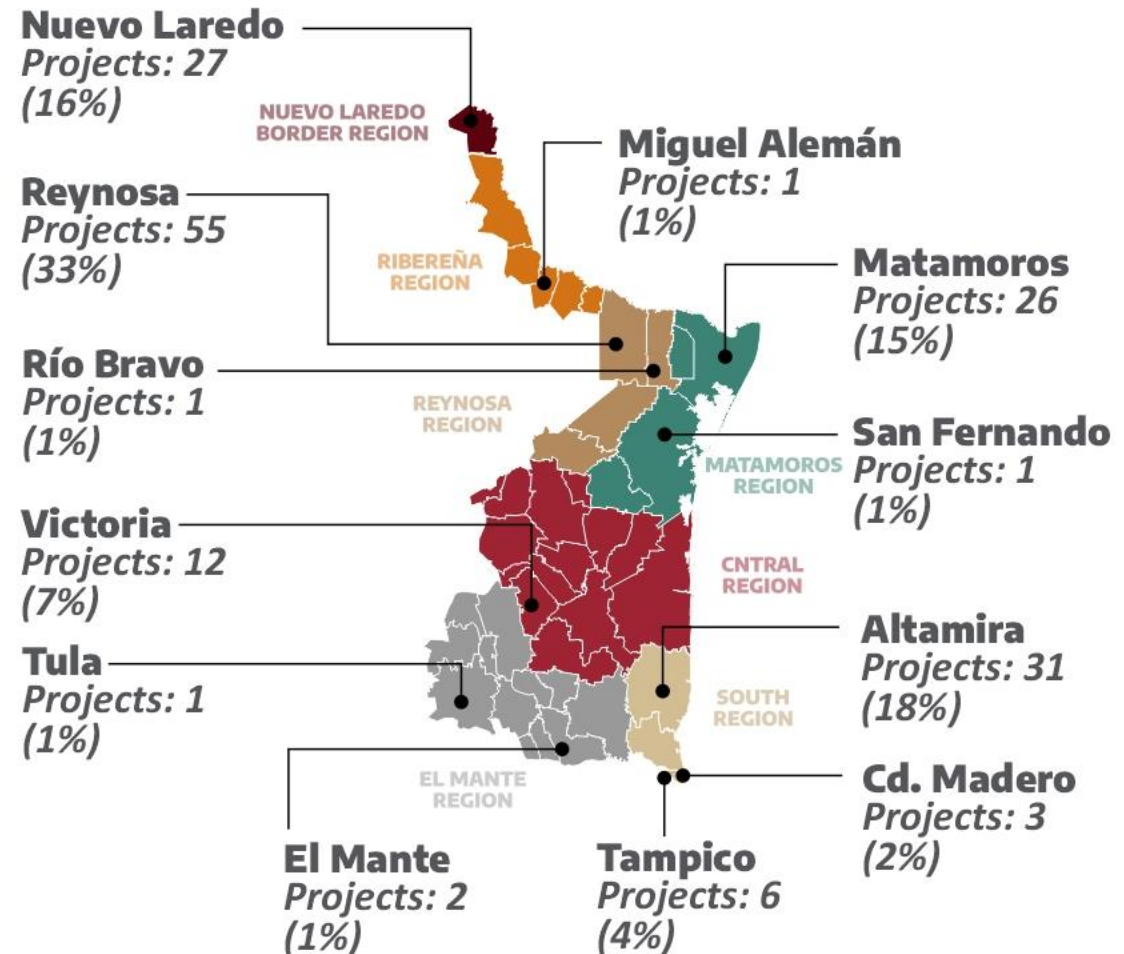
168 confirmed projects

Municipality	Number of projects	% participacion
Reynosa	55	33%
Altamira	31	18%
Nuevo Laredo	27	16%
Matamoros	26	15%
Victoria	12	7%
Tampico	6	4%
Cd. Madero	3	2%
El Mante	2	1%
Río Bravo	1	1%
Miguel Alemán	1	1%
Tula	1	1%
San Fernando	1	1%

Source: Ministry of Economy of Tamaulipas.



Municipality



2 (1%) project to confirm region.

Confirmed investment projects



NUEVO LAREDO



\$+100 M USD
USA

Construction of a new railway bridge.



\$250 M USD
3,000 jobs
USA

Construction of a plant for the manufacturing of medical equipment.



\$14 M USD
300 jobs
USA

Expansion of a plant for the manufacturing of electronic instruments and electromechanical devices.



\$2 M USD
60 jobs
USA

Expansion of a plant for remanufacturing of automotive power steering systems.

REYNOSA



\$100 M USD
1,300 jobs
Rep. of Korea

Expansion of production line for manufacturing televisions.



\$23 M USD
384 jobs
Japan

Construction of a plant for the manufacturing of automotive alternators.



\$70 M USD
350 jobs
Japan

Construction of a plant for the manufacturing of electrical distribution transformers.



\$10 M USD
600 jobs
Germany

Construction of a plant for the manufacturing of medical equipment.

MATAMOROS



\$7 M USD
68 jobs
USA

Construction of a plant for the manufacturing of metal blades.



\$20 M USD
95 jobs
USA

Construction of a plant for the manufacturing of automatic doors.



\$80 M USD
1,000 jobs
USA

Construction of a plant for the manufacturing of structures and mechanisms for automotive seats.



\$12 BILLION USD
Australia

Development of a deepwater oil field to produce 110,000 barrels of crude oil per day.

ALTAMIRA



\$150 M USD
1,350 jobs
India

Construction of a plant for the production of food grade polypropylene woven bags.



\$120 M USD
60 jobs
USA

Construction of a maritime storage terminal for diesel and gasoline.



\$4 BILLION USD
400 jobs
USA

Construction of a plant for the production of liquified natural gas.



\$50 M USD
900 jobs
USA

Construction and design of an oil platform that will serve Shell.

Source: Ministry of Economy of Tamaulipas.

Potential investment projects

/ October 2022 - March 25, 2026



187 potential projects



Investment: \$19.4 B USD



Jobs: 35,274

Source: Ministry of Economy of Tamaulipas.



Origin

North America
Projects: 59 (32%)

Europe
Projects: 23 (12%)

Asia
Projects: 74 (40%)

South America
Projects: 2 (1%)

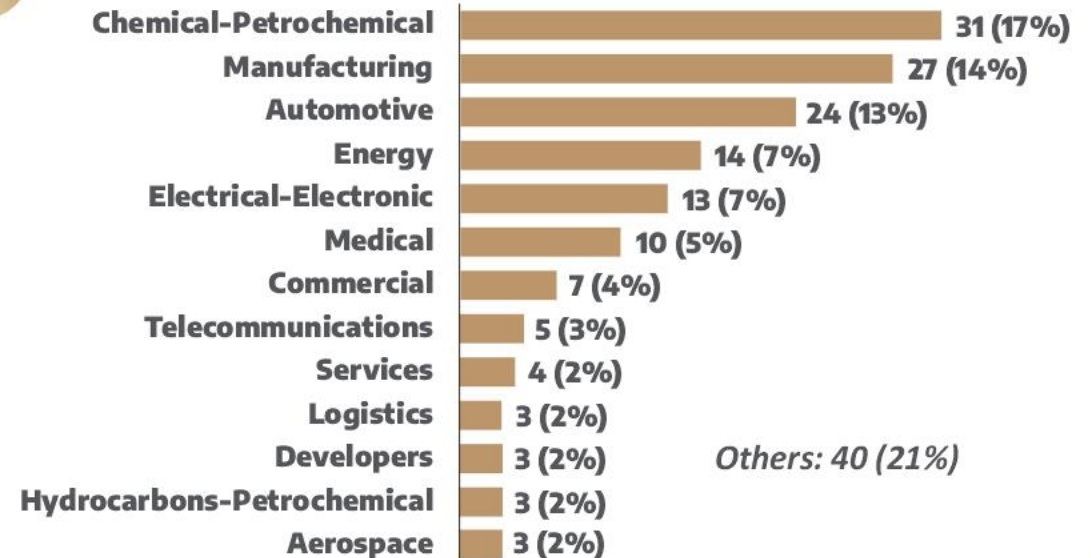
Oceania
Projects: 1 (1%)

Country to be confirmed: 28 (15%)

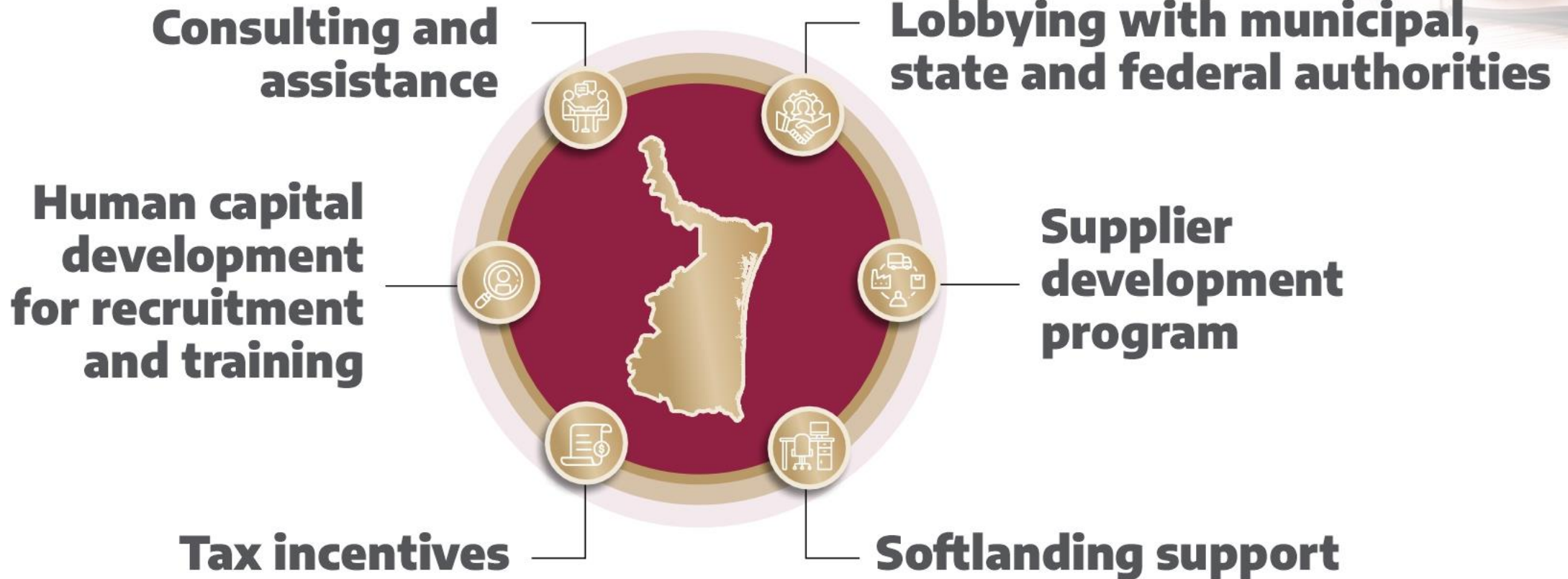


Sectors

Number of projects (% participation)



Incentive program for new investments and expansions



Source: Ministry of Economy of Tamaulipas.

Quality of life



- **Health services coverage**
- **Recognized universities and educational institutions**
- **Convention and congress centers**
- **Golf courses**
- **Museums**
- **Mountain and beach touristic centers**
- **Great gastronomic variety**

Source: Ministry of Economy of Tamaulipas.



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Governor of the State of Tamaulipas, Mexico



Ninfa Cantú Deándar

Secretary of Economy



PORTAL DE INTERNET
www.tamaulipas.gob.mx



VIDEO OFICIAL

Anabell Flores

Undersecretary of Investment



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